

Personal Vita

Name: Dr. Arnold Howard Heller

Age: Born Feb. 26, 1946

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Web Sites: www.arnoldheller.org, www.atlantaga.gov/index.aspx?page645

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Marital status: wife Sue Heller deceased Nov. 21, 2009; one son, Sasha, age 34

Education

Weequahic High School - Newark, N. J., 1964

Pace University - New York, N. Y.; B. A. Social Science, Education Minor, 1968

Kean State University - Union, N. J.; N. J. State Certification, Grades K-8, 1969

Pace University - New York, N. Y.; M. S. of Ed., Social Science Focus, 1971

Georgia State University - Atlanta, GA.; Ph. D. in Curriculum & Instruction, 1978

Georgia State University - Atlanta, GA.; Georgia State Department of Education, Certification in Instructional Supervision (LN-7), 1992.

Georgia State University - Atlanta, GA; Winter, 1997, College of Business, Introduction to Marketing, Staff Development

Employment

Sept., 1991- May 28, 2004: Atlanta Public Schools, North Atlanta High School; 1992 – 2004, Lead Teacher, International Business Program; also served as Social Studies Department Chairperson for five years

Aug. 2, 2005 – June 1, 2008: Etowah High School, Cherokee County School District, Social Studies teacher, half time status

Nov., 1978 - June, 1991: Atlanta Public Schools, Northside High School

Sept., 1978 - Nov., 1978: Atlanta Public Schools, Booker T. Washington High School

July, 1977 - Aug., 1978: Part-time Instructor, Georgia State University

Sept., 1976 - June, 1977: Graduate Teaching Assistant, Georgia State University

Sept., 1975 - June, 1976: Staff and Curriculum Developer, Atlanta Public Schools Ethnic Heritage Studies Project, U.S.O.E. Title IX Ethnic Heritage Studies Act

March 1, 1972 – June 1, 1975: Atlanta Public Schools, West Fulton High School

Sept., 1971 - Feb., 1972: New York City Public School System, Public School #5

Sept., 1968 - June, 1971: Newark, N. J., Public School System, Public School #15 and Robert Treat / Marcus Garvey School

Professional / Civic organizations

Vice Chair, Atlanta Sister City Commission

Chairperson, Atlanta – Ra'anana, Israel Sister City Committee

Publications

Bridging the Gap Between Academic and Vocational Education: Applications for the Social Studies, Dr. Jana Eaton and Dr. Arnold Heller, c. 2004

International Business Program for High Schools Application, c. 2003

International Business Program for High Schools Program Guide, c. 2003

Framework for Assessment of Secondary Level Global Business Education Concentrations, c. 2003

Atlanta – Ra'anana Israel Sister City Committee Home Page; c. Nov.30, 1999, co-developed with Alex Araujo

Teaching U.S.-Japan Trade Relationships, 1990-2000, National Clearinghouse for U.S.-Japan Studies, University of Indiana, Aug. 22, 1999

International Business Program Newsletter; Dr. Arnold Heller, Editor, c. July 30, 1997, Atlanta, GA; first publication of IBP newsletter published twice a year, Fall and End of Year

Atlanta - Rio de Janeiro Sister City Committee Home Page; developed with Madeline Padgett, Paul Clark, Alex Araujo

International Business Program Diploma web site; North Atlanta International Business Program and Atlanta Caribbean Trading Company web site and on-line e-editions

U. S. Information Agency / Samantha Smith Division Grant IA-PSLB-G5190224, Dr. Arnold Heller, Dec. 8, 1994; grant agreement and joint project between North Atlanta High School and Mainor School of Economics of Tallinn, Estonia

Atlanta Caribbean Trading Company Business Plan, ACTCo; Dr. Arnold Heller, c.1994 - 2003; annually updated and revised business plan for student run enterprise and catalog

International Business Curriculum, Dr. Arnold Heller, Atlanta Public Schools Press, 1994

Global Education Teaching Unit with Mrs. Sue Heller, Mrs. Jeanette Moon, Editor; Atlanta Public Schools Press, 1978. Revised and updated 1980,1990,1992,1994

The Moscow Kremlin Video and Instructional Guide c. 1993, International Video Productions, Dr. Leon Spotts, Editor, Dr. Arnold Heller and Mrs. Sue Heller, writers

One Moment in Time Video, 1990, Atlanta GA; produced by Dr. Arnold Heller and Mr. Dom Fusco, CCM Productions; video documentary of Northside High School student arts group's Dec. 20, 1989 – Jan. 5, 1990 tour of Russia and exchange with Soviet Youth Visa / Moscow Aviation Institute performing arts group

Olympic Day in the Schools, Atlanta Committee for Olympic Games, Youth and Education Division, Mrs. Marilyn Arrington, Editor, 1993

Dues: The Allie Cohen Saga, c. 1984, Atlanta, GA; self-published novel

Sociology of Prejudice Teaching Unit, B'nai B'rith Anti-Defamation League and Atlanta Public Schools, Atlanta Public Schools Press, 1978

Doctoral Dissertation: "An Evaluation of the Atlanta Public Schools Ethnic Heritage Studies Project's Staff Development Processes, Multiethnic Student Resources, and Multicultural Press", Georgia State University Press, Atlanta, Ga., 1978

Minority Student Business Curriculum with Dr. Lee Friedman, Atlanta Public Schools Press, 1977, CETA and E. S. E. A. Special Project Grant No. 300-760-508

Holocaust Studies Curriculum, Atlanta Public Schools and B'nai B'rith Anti-Defamation League, Atlanta Public Schools Press; Atlanta, Ga., 1977

Jewish-American Studies Curriculum, Atlanta Public Schools Press; Atlanta, Ga., 1975

Hispanic-American Studies Curriculum, Atlanta Public Schools Press, Atlanta, GA, 1975

Georgia Social Science Journal, "Teaching Future Studies", Georgia State University Press, 1975

Awards, Honors, Achievements

May 10 – 11, 2004: International Baccalaureate Organization select conference participant – Vocational Education and the IBO, an Exploratory Seminar, Cardiff, Wales

April 20 - 30, 2001: Organized and coordinated North Atlanta H. S. International Business Program's hosting of the Fifth Annual International Business Program Convention or Super-Exchange V; theme - Empowerment of Youth through Technology & Trade; attended by 16 teachers, 49 students representing 19 high schools from 13 countries

Nov. 10, 1999: Established the Atlanta-Ra'anana, Israel Sister City Committee, Atlanta Sister City Commission.

Oct. 18 – Nov. 1, 1999: USIS / ACCELS Teacher of Excellence exchange visit to School #49, Karagonda, Kazakhstan. Delivered addresses on American society to four Karagonda area universities

June 20 – July 6, 1999: Keizei Koho Center Fellow Educational Study Tour of Japan. Nineteen Social Studies educators from the U.S., Canada, England and Australia toured Japan learning about the country and its economy, culture, educational system and people

April 19, 1999: Office of Faculty Exchange of the American Councils for International Education, ACTR/ACCELS; Award for Excellence in Teaching of American Studies. Participant / presenter (TEA) for Celebrating Teaching of Excellence Across Cultures Conference, July 17-20, 1999, University of Delaware orientation for 28 U.S. and 28 NIS teachers

May, 1998: Featured as State Farm's "Innovative Teacher" in full page ads in 8 national magazines (example - US News & World Report).

Nov. 24 - 30, 1997: Atlanta Sister City Commission representative to Atlanta-Salcedo Sister City Alliance mission to Salcedo, Dominican Republic, to develop joint projects

July 29 - Aug. 2, 1997: Received Sister Cities International 1997 Youth Leadership Award, SCI Convention, San Diego, California. Award recognized joint business educational programs and joint projects with secondary schools in three of Atlanta, GA sister cities – Rio de Janeiro, Brazil, Montego Bay, Jamaica, Newcastle, England

April 20, 1997: Grand Opening of *Warrior Warehouse*, North Atlanta H. S. School Store, International Business Program's model retail outlet and innovative laboratory for management and marketing knowledge and skill development; total gross sales 1996 - 2003 were \$75,000. Constructed from \$15,000 Leavey Foundation Award

June 27 - Aug. 10, 1996: VIP Envoy Driver for Estonian National Olympic Committee, Atlanta Olympic Centennial Games

May 15, 1992: Inducted into Phi Delta Kappa National Honor Society

Feb. 6, 1992: Who's Who Among American Teachers

Dec. 22, 1989 - Jan. 6, 1990: Leader of Northside School of the Arts Tour Show Exchange Group that performed concerts in Moscow and St. Petersburg, Russia and Kiev, funded by \$51,000 Woodruff Foundation Grant & \$5,000 Cox Foundation Grant

July 2-24, 1989: Close Up Foundation, Washington, D. C.; European Common Market study tour program instructor – chaperon across nine Western European countries

June, 1985: Northside High School STAR Teacher Award recipient

Sept., 1976: Graduate Teaching Assistant, Georgia State University, Atlanta, GA

Global Business / Entrepreneurship Education Accomplishments: Financial Awards, Grants, Sponsorships

1992 – 2003: Atlanta Caribbean Trading Company instructor / manager, ACTCo, student run enterprise (Warrior Warehouse School Store, e-catalog) total gross sales \$72,610; \$18,000+ profits earned @ estimated 20% net margin

1992 – 2003: North Atlanta International Business Program awarded estimated \$125,000 awards, grants, sponsorships

Sept., 1999, 2000, 2001: Three consecutive Center for Business Education and Research (CIBER) at Georgia Tech IBP Diploma improvement grants; \$2,000, \$1,200, \$1,500; total \$4,700 invested in curriculum, computers, best practices conferences

April 20 – 30, 2001: Super-Exchange V funded by \$22,000 Global Catalyst Foundation grant and \$20,000 of direct and indirect grants from numerous sponsors

Oct. 15, 2000: \$2,000 State Farm Insurance Company organizational grant for hosting Fifth Annual IBP Diploma Convention or Super-Exchange V

Sept. 30, 1998: \$1,500 Kroger Mini-Grant to install computerized cash register in Warrior Warehouse School Store

Jan. 9, 1998: National Council for the Social Studies / State Farm Insurance Good Neighbor Award for Innovative Teaching Strategies and \$6,000 award. State Farm sponsored IBP 1998 – 2003 with total contributions of \$14,000

Sept. 15, 1997 - 1999: 3 consecutive AT & T and Atlanta Partners for Education Mini-Grants for internet education, total \$4,145. Grants annually provided 35 to 60 International Business Program students with 45 hours of html and web development instruction from a webmaster

June 1, 1997: \$1,000 W. H. Smith grant to host Super-Exchange I, partner schools from five countries, April 19 – 29, 1998

Feb. 27-28, 1996: \$7,500 Leavey Foundation Award for Excellence in Private Enterprise Education in Beverly Hills, California. North Atlanta H. S. International Business Program and Atlanta Caribbean Trading Company recognized as one of 18 superior entrepreneurship education programs in America

June 12 - July 3, 1995: Coca-Cola Education Foundation awarded \$10,000 to finance joint project with Gateshead College, Newcastle, England that established cooperative business and marketing education programs

Dec. 8, 1994: Awarded \$15,000 USIA / Samantha Smith Division (IA-PSLB-G5190224) grant for joint project with Mainor School of Economics of Tallinn, Estonia that included reciprocal student exchanges and establishment of cooperative global business education programs

Oct., 1989: 5 separate foundation grants totaled \$75,000 to finance the Northside School of the Arts musical tour of Soviet Union. Joint project was coordinated by the Soviet Youth Visa organization of the Moscow Aviation Institute

Sept., 1992: 3 foundations awarded \$2,000 in grants to finance joint global business education program development with Montego Bay High School for Girls, Montego Bay, Jamaica, West Indies; first of seven semi-annual joint projects; 1994, 1995, 1996, 1997, 1998, 1999, 2001. 1997: North Atlanta H. S. International Business Program and Atlanta- Montego Bay Sister City Committee, Mr. Vin Martin, Chair, jointly financed (\$500) Montego Bay H. S. Business Education class's office supplies enterprise startup

International Education Accomplishments: Student Exchanges, Super-Exchanges, Mini-Conventions

Oct. 21 – 30, 2011: Organized Super-Exchange 6 for Atlanta Sister Cities Commission special project; Theme – Training Next Generation of Sister Cities Leaders. Hosted high school delegations from six countries – Toulouse, France; Nuremberg, Germany; Newcastle, England; Montego Bay, Jamaica; Salcedo, DR; Taipei, Taiwan

1995 – 2003: North Atlanta IBP involved in 22 student exchanges; included visits to 16 countries, hosting from schools in 15 countries, joint projects with schools in 7 Atlanta sister cities

April 4 – 14, 2003: Joint project (student exchange) with Terry Fox Secondary, Vancouver, BC, Canada; guests of Turks and Caicos Islands Ministry of Education; Clement Howell H. S., Providenciales Island April 4 – 9, 2003; H. J. Robinson H. S., Grand Turk Island, April 9 -14, 2002

Oct. 9 – 19, 2003: Organized and led student exchange group to Kyeongbuk H. S., Daegu, South Korea, sponsored by Atlanta – Daegu Sister City Committee

Nov. 22-Dec. 1, 2002: Joint project (student exchange) North Atlanta H. S. and Montego Bay. H. S., Jamaica; exchange program provided by Ludwig Erhard Schule, Frankfurt, Germany, Nov. 22-27, 2002; Sophie Charlotte Schule, Berlin, Germany, Nov. 27 – Dec. 1, 2002

March 14 – 23, 2002: Organized and coordinated North Atlanta H. S.'s reciprocal hosting of the Alfred Wegener Oberschule, Berlin, Germany

Sept. 28 - Oct. 7, 2001: North Atlanta H. S. IBP exchange group leader to visit Alfred Wegener Oberschule, Berlin, Germany

Nov. 17 – 26, 2000: North Atlanta IBP exchange group leader to Ludwig Erhard Schule, Frankfurt, Germany and assist new partner school with IBP implementation

April 10-19, 2000: North Atlanta IBP exchange group leader to Fourth Annual International Business Program Convention or Super-Exchange 4; conference organized and hosted by Trinidad Business Schools Program, Port-of-Spain, Trinidad, consortium of five secondary schools

2000: North Atlanta IBP exchange group leader to Terry Fox Secondary, Port Coquitlam, British Columbia, Canada; formed joint business education program

Nov. 13-21, 1999: Hosted Riga Commercial School exchange group; Riga, Latvia

Feb. 12 – 20, 2000: North Atlanta H. S. IBP exchange group visited Riga Commercial School, Riga, Latvia

April 17-27, 1999: North Atlanta H. S. exchange group leader to Third Annual International Business Program Convention (IBP Diploma) or Super-Exchange III that was jointly hosted by the Mainor School of Economics, Tallinn, Estonia April 17-22, 1999 and the Riga Commercial School, Riga, Latvia, April 22-27, 1999

Oct. 24 - Nov. 1, 1998: Organized and coordinated North Atlanta H. S. hosting of First Trans-Caribbean Exchange that included Port-of-Spain, Trinidad Business Schools Program and Montego Bay H. S., Jamaica

ov. 21 – Dec. 2, 1999: North Atlanta H. S. exchange group leader to Ostrovsky High School, Ra'anana, Israel; developed joint business education programs. Joint project produced sponsorship of sister city twinning initiative between Atlanta and Ra'anana. News article on proposed twinning featured in Atlanta Jewish Times, Feb. 19, 1999

April 19 - 29, 1997: Organized and coordinated First Annual International Business Program Diploma Convention or Super-Exchange I that was hosted by North Atlanta International Business Program and included Mainor School of Economics, Tallinn, Estonia, Riga Commerce School, Riga, Latvia, Gateshead College, Newcastle, England, Montego Bay H. S., Montego Bay, Jamaica, West Indies

Feb. 22 – March 2, 1997: Student exchange and joint project with the Lincoln International Academy, Managua, Nicaragua International Business Program students purchased \$470 of Masayan handicrafts for resale in school store and e-catalog

March 30 – April 20, 1996: North Atlanta H. S. exchange group leader to Mainor School of Economics, Tallinn, Estonia; invited by Latvian Ministry of Education to visit and form joint business education program with Riga Commerce School, Riga, Latvia; also invited by Lithuanian Ministry of Education to address Vilnius Business College

Dec. 1 – 21, 1995: Organized and coordinated Mainor School of Economics, Tallinn, Estonia visit to Atlanta, GA

Winter, 1993, 1994, 1995, 1996: Atlanta Public School staff development instructor, International Education K - 12: Gearing for the Olympics

Staff & Professional Development

Nov. 16, 2011: Lectured Mercer University Adult Education / Global Studies class on workings of Atlanta Sister Cities Commission and 2016 Rio de Janeiro Olympics hosting.

April 20 - 30, 2001: Furnished e-commerce instructional applications and related materials to 16 teachers from 13 countries during Super-Exchange V

Oct. 18 – Nov. 1, 1999: ACTR/ACCELS NIS-U.S. Teacher of Excellence representative to School #49, Karagonda, Kazakhstan. Delivered lectures to four Karagonda universities

uly 18-20, 1999: Presenter at the ACTR/ACCELS NIS – U. S. Teachers of Excellence Across Cultures Conference at University of Delaware

June 20 – July 6, 1999: Group development of Japan Economics Sourcebook 1999 with 18 Social Studies educators from the U. S., Canada, Australia, Britain during Keizei Koho Center Japan Study Tour

July, 1993: Staff / curriculum developer, "Olympic Day in the Schools", Atlanta Committee for the Olympic Games, ACOG Youth & Education Div., Mrs. Marilyn Arrington, Director

June 25 - 29, 1990 - 1991: Facilitator for National Academy Foundation Academy of Finance staff development workshops; 1990 - Salt Lake City, Utah; 1991 - Boston, Mass.

Sept. 1975 - June 1976: Staff / curriculum developer for Atlanta Public Schools Ethnic Heritage Studies Project; trained 36 teachers to infuse ethnic studies into middle school curriculum

June, 1977: Staff and curriculum developer, Minority Student Business Education Project

Travel Experience

Visited 81 countries: North America - U. S. - 50 states, Canada – 10 provinces and Yukon Territory; Mexico, Costa Rica, Nicaragua; Caribbean - Puerto Rico, Jamaica, Trinidad,

Bahamas, Dominican Republic, Turks and Caicos Islands; South America - Chile, Argentina, Brazil; Europe – Iceland, U. K., Western and Central Europe, Scandinavia, Baltic States,

Russia, Ukraine; Middle East – Israel, Jordan; Africa – South Africa, Morocco; Asia – Japan, Kazakhstan, South Korea; Asia / Pacific - Australia, New Zealand, French Polynesia